

# Campaigning

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# Campaigning from 1981 - 2021



# Our typical campaigns

- Against a new airport, runway or terminal
- About flight path changes
- About growth

# Lesson 1

- Build a coalition
- Agree on the theme that unites you



# Lesson 2

- Set the agenda
- Never go on holiday!





# Lesson 3:

## Don't be afraid of civil disobedience



# Lesson 4

- Don't forget the economics



# Lesson 5

## ■ Propose Solutions





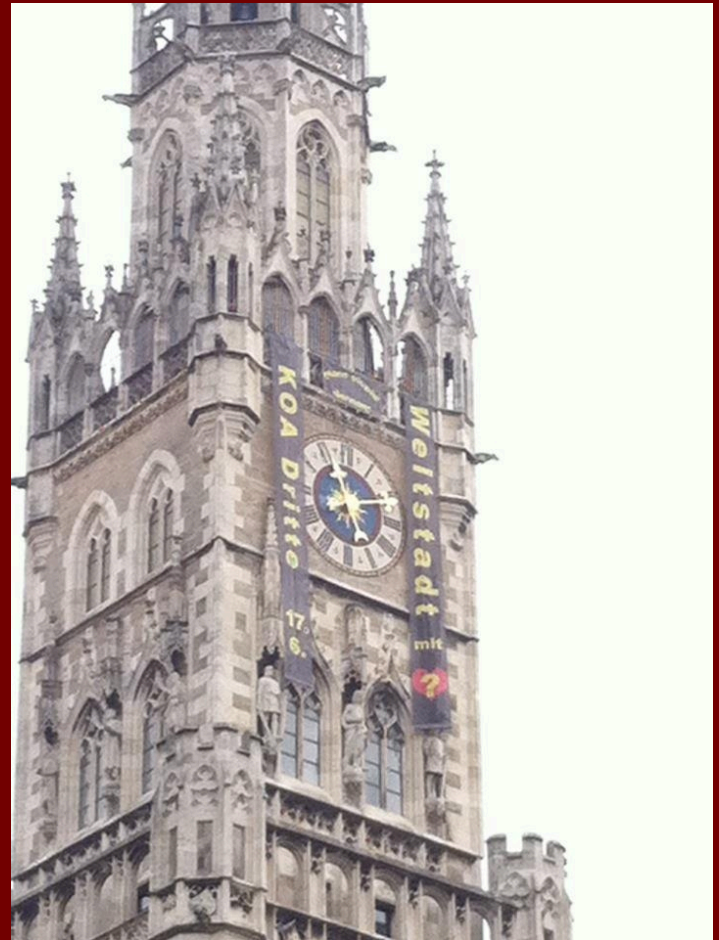
# Lesson 6

- Know when to talk with the airport

**HEATHROW  
FROM  
PARIAH  
TO PIONEER**

# Lesson 7

- International Cooperation



# Links

- Victory Against all the Odds
- <https://hacan.org.uk/?p=1129>
- Heathrow: from Pariah to Pioneer
- [http://www.ukna.org.uk/uploads/4/1/4/5/41458009/heathrow\\_publication\\_august\\_2021.pdf](http://www.ukna.org.uk/uploads/4/1/4/5/41458009/heathrow_publication_august_2021.pdf)