## The potential of rail to replace short-haul flights

This paper considers the potential of rail to replace short-haul flights, focusing on Europe.
It is important to recognise that cheap flights have brought benefits for ordinary people

- Holidays in the sun for working people
- Many more people able to visit family and friends

■ Many more of us a chance to see more of the world

- Helped facilitate trade between countries and so increase prosperity

It is equally important to recognise many more people will want to enjoy these benefits

- It is estimated less than $10 \%$ the world's population has ever flown

■ As people become richer, many more will want to fly, long and short-haul

## Train or Plane?

■ Plane will win out over long distances

- But a switch to train makes sense for short-haul
- Especially if many more people will be travelling

Environmental advantages of rail

- Lower CO 2 emissions
- Less noise
- Potentially fewer planes flying over communities


## 1. Climate emissions from rail are significantly lower than air

$\mathrm{CO}^{2}$ emissions from passenger transport


## 2. People are less annoyed by noise from trains than from planes

(based on research from the World Health Organisation)


## But trains can be noisy

- Trains are quieter than planes
- Trains $d o$ cause fewer noise complaints than planes
- But the speed of high-speed trains causes noise and vibration

■ High-Speed trains require noise mitigation measures and a daily limit on the number of trains

## Can trains compete with air?

■ Time and Cost and Convenience the $\mathbf{3}$ key factors

## 1. Time

- The EU has ambitious plans to increase the proportion of trips up to 500 km made by rail.
- At present for most trips of less than 300 km , train is quicker if you include waiting times at airports
- But for more 500 km trips to switch to rail, journey times need to speed up.


## Journey times need to speed up

- 500 km is maximum distance the EU thinks rail travel could be an attractive option. You can read their report here: https://ec.europa.eu/regional_policy/sources/work/2023-rail-vs-air_en.pdf Some people argue the EU is not being ambitious enough and that there is the potential to switch to rail for journeys longer than 500 kms . This paper sticks with 500 kms as it uses much of the EU's research.
- For more 500 km journeys to be made by rail faster trains and more coordination between countries are required.


## At present many trains are slow



## If trains were speeded up......

■ If trains travelled at a speed of at least $160 \mathrm{~km} / \mathrm{h}$, rail becomes faster on nearly $40 \%$ of routes of up to 500 kms . At present it is faster for less than $20 \%$ of those routes


People are prepared to spend longer travelling overnight on night trains.

## 2. Cost

A Greenpeace report* found:

- For 79 out of the 112 of routes analysed, flights were cheaper than rail.
- Rail trips are on average twice as expensive as flights

■ *https://greenpeace.at/uploads/2023/07/report-ticket-prices-of-planes-vs-trains-in-europe.pdf

## Actions Required

- Make it easier to book rail fares
- in advance
- across borders

■ Introduce a fuel tax (or equivalent) on air travel and a tax on tickets.

- Lower rail fares

■ This would give rail tax advantages over air but it can be justified on environmental grounds.

## 3. Convenience

- Convenience is harder to quantity. It includes things like arriving to close to a city centre, shorter waiting times, quicker and easier boarding and the ability to move around more easily on a train.


## Conclusions

- Choice is critical

■ We must not return to the days when only the rich can travel abroad

- The challenge is to make rail a more viable choice with faster, cheaper trains

■ Only then will people have a realistic choice

- Trains may have a 'mind-set' problem. Air is often still seen as sexy and modern. The reality can be very different. Compare a cramped trip on a Ryanair flight with Italy's Frecciarossa 1000 with its cafe-bars, power sockets at all seas \& free WiFi. Most rail companies need to get much better at advertising themselves, at 'selling' what they can bring to a journey which planes cannot.


## Since The EU is investing 17bn euros in rail between 2021 - 2027, some of this may become a reality.

John Stewart

